



New Europeana copyright policy advocacy mandate (update)

Paul Keller - Europeana Foundation Board call 16/11/2016

The process so far...

- Following the last Board meeting we established a sub group of the copyright WG to work on an updated mandate
- The sub group includes 24 participants from all sectors and has held 2 telephone conferences.
- The sub group started by analysing the old mandate and the Commissions legislative proposal with the aim of identifying areas for Europeana to engage in.



Should Europeana engage?

- There is consensus within the group that Europeana should continue its engagement in copyright policy advocacy for the duration of the discussion about the Commissions proposal.
- There is consensus within the group about which issues are relevant to Europeana and which are not.
- We are working on establishing consensus on the positions that Europeana should advocate for.



Should Europeana engage?

- The mandate to advocate on copyright reform and the issues that are relevant to Europeana were raised during the Europeana AGM.
- The Europeana Members Council raised no objections to to the continued work of Europeana
- The members of the Network Association were given the opportunity to raise questions on the areas deemed to be relevant to Europeana in a panel session during the AGM



Issues that Europeana actively work on

Europeana Core Issues

Out of commerce works

Digitisation (preservation)

Issues with direct relevant to Europeana

Text and data mining

Online educational activities



Issues to support / monitor

Issues with relevance to members of the Europeana Network

Implementation of the Marrakesh treaty

Claims to fair compensation

Issues that should be monitored

Term of protection

Hyperlinking

Protection of press publications

Online platforms (UGC)



Next steps

- Given the overall consensus the subgroup proposes that Europeana Foundation Board approves a renewed mandate for advocacy work on copyright reform and affirms the areas of Europeana involvement in copyright reform policy related to the European Commissions proposal.
- We will continue consensus building to arrive at a position statement from Europeana. This will start with agreement within the subgroup and ask for formal consent from the Europeana network Members Council via a simple yes/no vote. The intention is to arrive at a new position (which will be shared that with the Board for information) within the next 2 weeks and to get approval from the Members Council by mid-December.

